



Sarvodaya Integrated Rural Development Society ®

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Name of the Organization:	Sarvodaya Integrated Rural Development Society ®		
Name in short	Sarvodaya IRDS		
Address: Registered Office	Sarvodaya IRDS Pendakur Building H No 06/105, Kottur Road, Ramanagara 583212 Hagaribommanahalli	Admin Office	Sarvodaya IRDS, Sri Hari Nilaya, Shantiniketana Colony, Koppal 583 231 Karnataka
Branch Office	P No 13, Ri Ram Nagar, 3 rd stage, Near Tank Anantha Shayana Gudi, Hospet	Asundi Village Survey No 39/1A Kajjari Road, Haveri Dist, Ranebennur-581115	VB Nagnur Compound Manjunathapura Malamaddi, Dharwad
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Registration No	181/94-95		
Registered as per	Karnataka Registration Act 1960		
Date of Registration	29 th November 1994 (Renewed Every Year)		
Pan No	AACAS2879N		
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12A No	F.No.64/12A/CIT-GLB/06-07		
80G	80G/45/AACA52879N/CIT-GLB/2009-10		
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Vision:

Building an equitable society by empowering the young men and women, Children, Women and Farmers through education and providing an enabling healthy environment and focus on reduction of poverty through sustainable livelihood by developing skills and brining innovation in agriculture to avoid migration through Integrate Farming System (IFS).

Mission:

Sarvodaya Integrated Rural Development Society (R) aims at holistic and sustainable development of the less privileged in both rural and urban areas, through integrating all aspects holistic life i.e. Economic, Physical, Social, Psychological and environmental activities, in order to ensure progress by improving livelihood, socio economic status, health and self-reliance.

Aims and Objectives:

- ☐ Sensitize and mobilize the community towards Social, health, education and economic issues affecting their development.
- ☐ Capacity building through information, trainings, technical support and other assistance particularly aimed at community groups and empower them, so that they are able to find viable solutions to the issues that are hindering their development.
- ☐ Provide services, referrals and develop linkages with government, non-government and other concerned systems for promoting physical, psychological and socio-economic development.
- ☐ Finally, engage the sections of community to address the environmental issues that indirectly affect their development and protect natural resources.

Award:



Certificate of Accreditation:



Brief History

SIRDS (Sarvodaya Integrated Rural Development Society (R) came to existence in November 1994 with aim of promoting sustainable, equitable and participatory development, social welfare and social justice through by engaging with the sections of the community through social work, Human resource management, health services and social research. Began working with mentally challenged section of the society, the organization slowly expanded its area of work to farmers, women and children through integrated farming, water conservation, children helpline, self-help groups, education and health. The NGO began function with just four enthusiastic individuals who wanted give back something to the need and less resourceful sections of the society and today we are an entity with around 30 qualified professionals providing social intervention through training and field action. Over the years the organization has made significant contribution in several areas, ranging from sustainable rural and urban development to education, health, agriculture and human rights, in all case, the focused has been on the disadvantaged and marginalized section of societies, such as women, children, farmers and needy community.

VALUES AND PRINCIPLES

SIRDS (Sarvodaya Integrated Rural Development Society®) encourages following values and Principles to be practiced both at individual, Organizational level, Communities that we serve and in the society in large.

Dignity of human life and respect for all.

Honesty.

Transparency and Accountability.

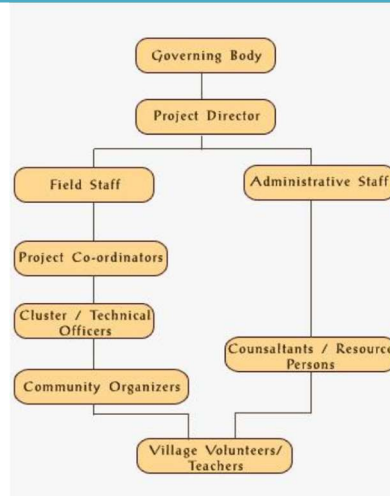
Mutual respect.

Creativity.

Gender equality and Sensitivity.

Cost efficiency, Participation & Solidarity

Organizational structure and Governing body



ORGANISATION BELIEVES

“SIRDS (Sarvodaya Integrated Rural Development Society ® believes:

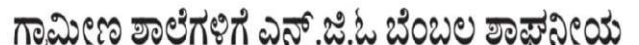
- In the potential of the poor and rural people in participating actively in development initiatives within their community.
- In equal opportunity for men and women in society irrespective of class, age, ethnic, culture, caste and religion.
- Respect for Human Rights.
- In freedom of expression, movement and choices of men and women alike.
- In social harmony free from communal bias.
- Freedom for earning a living, education and development.
- Good governance.

PROGRAMMES

Our Programs mainly focus on Holistic Development like Model Village, Agriculture, Women Empowerment, Education, Children, Health, Skill Development & Infrastructure development.

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Through Kalyana Karnataka total 36 beneficiaries from Bellary & Hospet were distributed with Sewing Machine (27), Electrical Kits 3, Vegetable Mobile cart 3, Painting Kits along with distribution of saplings & seedlings to the farmers in Hospet & Bellary Dist.,

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For the past 3 years the organization rendering its services in the following areas:

1. Model Village Program

- Access to Safe drinking water (Community and Schools)
- Women Empowerment - SHG Support
- Livelihood creation & Skill Development
- Health initiatives
- Sanitation and waste management including School WaSH Program
- Village information center
- Education Support
- Agriculture support through **IFS** model
- Market support & Value addition through **FPO**
- Infrastructure development
- Other Basic amenities (Rural Haat, Road Construction, Smart class room, Library, Electrification, Domestic Water connection, Multi-purpose hall etc)

1. Safe drinking water (Community and Schools)



2. Women Empowerment





- Supported through SHGs, microfinance, economic inclusion and IGP activities

3. Agriculture

- Supported through SHGs, microfinance, economic inclusion and IGP activities
- Integrated Farming System
- Linkages of farmers with departments and marketing through value addition and market linkages through FPO
- Development of waste land, Watershed Development
- Horticulture development



4. Livelihood Creation & Skill Development

- Training in Industrial Garments making, Tailoring training, Electrician and Plumbing, Mobile Repair, Food processing and value edition, Beautician, Machine and hand embroidery
- Life skill training, Entrepreneurship Development Program, Placements and market linkages





5. Child Rights (Child Helpline 1098)

- Child Helpline 1098 – a 24x7 telephone helpline for children in distress and support team
- Prevention of child labor, child marriages and child sexual harassment.
- Education, Nutrition and any issues of child harassment against children



6. Health Initiatives



- Treated through health check up camps, Nutrition, Menstrual Hygiene programs etc
- More than 13000 people benefited through MV Program.
- Referrals linked to Saptagiri Hospital, KS Hospital, Narayana Hrudayala etc
- Menstrual Hygiene Programs, Nutrition programs, Health & Hygiene programs done on monthly basis

7. Sanitation and waste management including School WaSH Program

- From the government schools supported through WaSH programs



- More than 50000K

students were supported under WaSH Program

7. Education Support





Educational Support Services is an early intervention program featuring a full range of supports and services for young children. Support in providing guest teacher, school renovation & construction, smart class, science & social lab materials, Infrastructure, books & software, Computer lab, Organizing Health Camps, Awareness programs on Health & Hygiene, Nutrition, Child help line etc are been done in more than 500 villages.

Infrastructure Development



- Market time has been increased from 3hrs to 7hrs than the earlier and each vendor is earning more than 30% compared to before the implementation of the project.
- Market is being done on every Monday and appr. Rs.80,000/- transaction is being done on the Market and on the Rest of the days local farmers are using the Markey yard for selling the Fresh Veggies.

- Revenue of Rs.2100 is being generated by collecting the vendor fees which is being used for the Maintenance of the market.



COVID-19

COVID-19 has been declared as a pandemic by WHO on 11th March as it is spreading so fast across the world. Today, many countries including ours are suffering from the outbreak COVID-19 pandemic. In India also the spread of Corona virus is on increase. In view of anticipated threat, the country is under lockdown from 25th March onwards and literally the mobility of the people across the country has been stalled.

The COVID-19 crisis has already disrupted our entire economic structure, making marginalized sections much more vulnerable and helpless and therefore there is a need for both humanitarian aid and a healthcare response. The people who dependent on daily labour for the living have suddenly become jobless and even many were stranded in different locations due to lack of transport facility.

Self- protection with simple measures like wearing face mask, proper hand washing and social distancing is said to be the most successful steps to control the spread of deadly virus. In this crucial situation, in the regard, as we are partnered with you in fighting against Corona we have given awareness on dos & don'ts, Social distancing & Personal Hygiene in 150 villages along with display of banners/flex in the said villages. We gave awareness through Auto Canvassing with a loudspeaker. We got permission from District Legal Service Authority, Koppal for awareness programme in Koppal district.

We also supported in distribution of Grocery kits & Face Mask in the Koppal district with Syngenta Officials





COVID-19



Julkatti



Veddona



Nilagal



Matrangi



Venkatapur



Gandal



Muslapur



Chilakamulchi



Shidaganahalli

Personality Development Centers

Swami Vivekananda said that “India is surviving because of its villages, if you want to know India then you need to know its villages”. Mahatma Gandhi also declared that “Gramarajya is Ramarajya”. He strongly believed that the “prosperity of the nation lies in the prosperity of the villages”. Culture and Traditions are the two faces of rural villages which represent the beauty of that village thus make India different from other countries. Culture is the lifeblood of a vibrant society, expressed in the many ways we tell our stories, celebrate, remember the past, entertain ourselves, and imagine the future. Our creative expression helps define who we are, and helps us see the world through the eyes of others. In addition to its intrinsic value, culture provides important social and economic benefits. With improved learning and health, increased tolerance, and opportunities to come together with others, culture enhances our quality of life and increases overall well-being for both individuals and communities. But in the recent era the knowledge of culture and tradition is diminishing in order to with stand that and to bring back the glimpse of the culture and tradition to the children SIRDS have started “PESONALITY DEVELOPMENT” Program.

Through this program we will be teaching the children regarding some values of life, Traditions to be followed, cultures that each child must have. For this program at initial stages we have identified teachers who were interested and capable for teaching the kids. The Criteria for selecting are they must be educated and must have knowledge regarding our ancient values, cultures and traditions moreover, those teachers must be interested in teaching these values to the children. Daily 2 hour sessions will be held in the evening. (The pilot project is being done with different group of children in the different villages of Yelburga District in 25 villages.)





Sustainable Agriculture Project

The project has proposed to raise awareness on scientific disposal or recycling of used plastic mulch or any other plastics used in seed production activities. The farmers shall be encouraged to remove the plastic mulch which are used during the growth of crop and removed after harvesting of crop, it needs to be stored in the farm itself by the farmer.

Promotional Activities:

Syngenta under its GGP program have proposed to create awareness amongst the farmers about such most water efficient and cost-effective system like drip irrigation through a process of awareness, training and follow up meetings.



Farmer Producer Company

5 FPOs has been sanctioned and are mainly concerned to Animal Husbandry. Since, Yelbruga and Kustagi are dominant in Sheep and Goat population with high rearing capacity and the farmers were also interested in improving their rearing style and developing their current practice into a large scale business through FPOs. But they have lack of awareness on marketing of their produce. These two taluks have been identified for FPO promotion mainly for sheep and goat rearing.

Similarly, Gangavathi, Koppal and Karatagi have good irrigation facilities for growing fodder crops and dominated with rice crop, thus the area is rich in animal population. Moreover, the farmers are producing quality milk and are more interested in increasing their business in the dairy. Further they wanted to produce milk products in large quantity and market the same through FPO. Hence, in these taluks, the FPO has been promoted for Dairy. In these taluks, the clusters were identified, farmers mobilized along with interested BoD members nominated and got the same registered.



Inauguration of FPO formation by Mr. Neeraj Kumar verma, CGM, NABARAD @ Karatgi



Vermicompost pit constructed through Battadanadu FPO

Sl No	Govt. Department/ Body		
01	Zilla (District) Panchayath	06	Department of health (Govt hospital) (District)
02	Taluk Panchayath	07	Karnataka State Bio Fuel Development Board
03	Department of Women and Child Development	08	Department of Agriculture / Horticulture
04	Directorate of Public instruction	09	District Watershed department
05	Department of Adult Education		

Institutes and Units of Government of India

Sl No	Institutions and Units of Government of India		
01	Akshara Foundation, Bangalore	06	UNICEF
02	Arghyam, Bangalore	07	CAPART
03	The Energy and Resource Institute (TERI), Bangalore	08	NABARD
04	TUPP-TUC-SSIT, Tumkur	09	Childline India
05	National Child Labor Programme (NCLP)		

Corporates/Industries

Sl no	Corporate houses / Industries		
01	HCCBPL	06	Kirloskar Ferrous Pvt Ltd
02	BAYER	07	Cognizant Foundation
03	ReNew Power	08	Carrefour Foundation
04	HIMALAYA	09	Kirloskar Foundation
05	United Beverages (UB)	10	Syngenta India Ltd

Available Infrastructure:

Sl No	Name of the infrastructure	Place/ District	Category
01	Skill Development Center (SDC)	Head office premises (Koppal)	Training Center
02	Tailoring Center	Head office premises (Koppal)	Training Center
03	Career Development Center (CDC)	Yadgiri District	Training Center
04	Livelihood Training Centre (LTC)	Kushtagi Taluk of Koppal	IFS (Integrated Farming System) model training center
05	Branch Office	Bidadi (Ramanagara District)	Office
06	Branch Office	Pavagada (Tumkur District)	Office

A total 1173 (496 male and 677 females) trained in various skills ranging from Garments making to digital literacy in the last year	A total of 74% were able to start their own business or are on payrolls of different companies across Karnataka in the last one year.	Income range has increased of these beneficiaries and are earning on an average up to 7000 to 15000 per month.
We have reached 86065 lives in our 23 years of service	We have spent over 600 lakhs rupees to bring smiles on the needy faces	3 beneficiary farmers received awards from the agricultural universities
10000+ families provided access to safe drinking water	6000 school children provided with safe drinking water facility	Over 50 Lakh worth benefits were connected and availed to the beneficiaries from the government departments.

A brief glimpse into the past: Our successfully Completed Projects:

<i>Name of the program</i>	<i>Area of implementation</i>	<i>Beneficiaries</i>	<i>Program in detail</i>
Support My School	<i>Koppal block</i>	<i>Govt Higher Primary schools</i>	Sanitation, Safe Drinking Water, Greenery works, Rain Water Harvesting and landscaping were done and completed.
Education Programme for Child Labour	Koppal District	Child laborers (One of the major aims of SIRDS was to work towards bringing the child laborers into mainstream through creating access to education).	SIRDS with an attempt to achieve this goal started the Child Labour School since 2001 . SIRDS completed 5 batches during the program duration and supported over 250 children from different villages in Koppal district. Of the total number of children attended this school, 80% of the children were linked to mainstream schools.
India Literacy Project	Koppal District	Children dropped out of school	Facilitating re-schooling of drop out children, and improvement of quality of education through building the capacities of School Development and Management Committees and Bal Vikas Samithi's
Construction of PHC supported by HCCB	Hirebaganal village	Hirebaganal and surrounding village people are the beneficiaries	To improve the access to health services, constructed a PHC in villages near HCCB plant in Hirebaganal
Child care and support programme for HIV infected children	Koppal District	216 HIV infected children in the district of Koppal including the urban and rural areas	Provided them psychological support, Care and Support project was taken up with support by Clinton Foundation towards Care and Support through Citizens Alliance for Rural development and training society (CARDTS) .
De-fluoridation Project	Kustagi Taluk	Affected areas	Installed Solar Still Water De-Fluoridation plant
Household sanitation:supported by Hindustan Coca Cola Beverages Pvt.Ltd.	Hirebaganal and Karkihalli	50 Residents who are Below Poverty line	Executed the works of water closet (WC) with constructing septic tank having partition compartment to expel wastage water and disposal of solid waste
Bio Fuel Programme:	Koppal, Hirebaganal, Mainalli and Irakalgada	1480 farmer of Koppal, Hirebaganal, Mainalli and Irakalgada	Total 22,457 bio fuel plants were planted in Koppal district and the farmers were linked to KVK Gangavati, for the purchase of seeds grown in plants in farmer field.
Water shed Program	NABARD	Mangalapura Village	997Ha area was treated successfully by implementing the project with complete community participation. This has won the first prize for the successfully implementing the project by NABARD in Koppal District

Conclusion:

Since its humble beginning in 1994, the organization now began spreading its wings by across many other districts of Karnataka and is hoping for growing further thus aiming to reach many more needy people

across the state. Though it began its operations working with the mentally challenged, it now has spread its scope of work to education, Child rights, Health, Water conservation, sanitation, safe drinking water, livelihood training and farming community. Various projects have been completed under these subjects thus reaching out thousands of needy in collaboration with government machinery, private institutions and partnering with corporate houses. We are looking forward for new challenges and new missions where in our 20 plus years of experience in the field of development that could be a great asset to reach out many more thousands in the years to come.



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